

PRIVACY POLICY

The objective of this Privacy Policy is to provide information related to processing of personal data pursuant to provisions of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons regarding the processing of personal data and repealing Directive 95/46/EC (**GDPR**).

This Privacy Policy contains information on the purposes of personal data processing, other subjects your personal data may be provided to, your rights relating to personal data processing, as well as our contact details in case you have a question related to processing of your personal data. We would recommend getting familiar with information contained herein. This Privacy Policy will be regularly updated and published at our website www.arbitrationatlas.com.

1. WHO IS THE PERSONAL DATA CONTROLLER AND WHO CAN YOU CONTACT TO?

- (a) The personal data controller is any natural or legal entity, public authority, agency or another body who, alone or together with others, determines the purposes and means of personal data processing and decides how personal data will be processed further.
- (b) Axelerator, a.s., with its registered seat at Ovocný trh 573/12, Old Town, Prague 1, Postal Code 110 00, identification number 246 86 212, registered in the Commercial Register maintained by the Municipal Court in Prague, under the file number B 16245, is the Personal Data Controller (*we* or **Personal Data Controller**).
- (c) Ensuring protection of your personal data is very important for us and, therefore, we pay proper attention to be fully compliant with all applicable legal regulations on personal data processing, especially, with the principles and rules set by the GDPR and other applicable laws. We have set the respective technical and organisational measures to ensure the security of collected personal data processing.
- (d) In case you have any question or request, you can contact us by email at waa@arbitrationatlas.com or by telephone at +420 226 227 611.

2. WHOSE PERSONAL DATA ARE WE PROCESSING?

- (a) Personal data are any information related to the identified or identifiable natural person who can be determined directly or indirectly, especially by referring to the identifier such as name, identification number, localisation data, online identifier or by referring to one or several elements specific for physical, physiological, genetic, mental, economic, cultural or social identity of the respective natural person.
- (b) Any natural person whose personal data are processed is the data subject.
- (c) Personal Data Processing means any operation which is performed on personal data such as collection, recording, organization, storage, retrieval, consultation, dissemination or otherwise making personal data available according to rules set by the GDPR.
- (d) We processed personal data of any natural person who got registered at the web page www.arbitrationatlas.com and/or who is supposed to contribute and/or has already contributed

to the arbitration community in the past, present or is going to do so in the future in a way described at the web page www.arbitrationatlas.com and/or who order/ordered our publication World Atlas of Arbitration and/or who made any orders or claims following the order of the publication World Atlas of Arbitration.

- (e) Categories of personal data that can be collected and processed by the Personal Data Controller include, but are not limited to:
 - (i) your name and surname;
 - (ii) place of residence and/or place of work;
 - (iii) your e-mail address and/or telephone number;
 - (iv) bank contact details;
 - (v) other personal information, such as your professional experience and/or past, present and/or future contribution to the arbitration community as described at the web page www.arbitrationatlas.com.

3. PURPOSE AND LEGAL GROUNDS FOR PERSONAL DATA PROCESSING

- (a) We always process your personal data for the pre-determined and legitimate purpose of processing. The legitimate legal grounds for such processing must always exist and must always follow one of the legal grounds set down by Article 6 of the GDPR. The Personal Data Controller would like to assure you that your personal data are never further processed for purposes which are incompatible with the originally determined purposes of processing.
- (b) The purpose of collecting and processing your personal data is research-based, educational and to process the order of/to deliver the publication World Atlas of Arbitration (performance of a contract). The aim is to prepare education publication targeting not only professional arbitration audience but also to engage other professionals and broad public into the arbitration topic. We also need to execute the orders (deliver the publication World Atlas of Arbitration) in case you buy our publication World Atlas of Arbitration (performance of a contract) and/or deal with any follow up requests and/or claims.
- (c) We process your personal data:
 - (i) in case it is necessary to achieve the goal of the project described under the letter b) above/for purposes of legitimate interests followed by the editorial team of World Atlas of Arbitration and/or Personal Data Controller, (Article 6 par. 1 f) GDPR);
 - (ii) in case you have granted consent to processing of your personal data for the particular purpose, including, for instance, marketing purposes (6 par. 1 a) GDPR);
 - (iii) in case it is necessary for performance of Personal Data Controller's obligations towards persons who contributed to the research and preparation of the arbitration publication World Atlas of Arbitration (6 par. 1 b) GDPR);
 - (iv) in case we process the order of/we deliver the publication World Atlas of Arbitration (6 par. 1 b) GDPR) or any follow-up requests and/or claims; and

- (v) when processing is necessary for proving, claiming or justifying of legal claims and/or it is necessary to cooperate with judicial and/or state bodies and such cooperation is required by applicable laws.

4. AUTOMATED DECISION MAKING AND PROFILING

The Personal Data Controller does not process personal data by way of automated decision making or profiling.

5. WHO MAY WE PROVIDE YOUR PERSONAL DATA TO?

- (a) The Personal Data Controller shall not provide collected personal data to other entities or third persons, except for the cases when you have granted him your consent to do so or we received your written instruction allowing us to do so.
- (b) Data subjects hereby acknowledge that the Personal Data Controller may share collected personal data with subjects described in Article 6 and Article 9 of this Privacy Policy in case it serves the purpose of the project described in Article 3 b) above.

6. PERSONAL DATA PROCESSORS

- (a) The Personal Data Controller may process your personal data in certain cases also by means of personal data processors. A personal data processor is a person/ an entity authorised by the Personal Data Controller to process personal data in compliance with the Article 28 of the GDPR.
- (b) Authorisation for processing of your personal data by a personal data processor does not require your consent or other legal ground such as in case of provision of personal data to other controllers. It is the Personal Data Controller's responsibility to choose the properly qualified and experienced personal data processors providing appropriate technical, organisational and other measures so that such processing meets the GDPR rules and protection of rights of the data subject is fully ensured in all stages.

7. HOW LONG DO WE KEEP PERSONAL DATA?

The Personal Data Controller shall retain your personal data in a form enabling your identification for the period necessary to achieve the purpose of personal data processing. Where personal data processing is based on data subject's consent and such consent is revoked or its validity expires, the Personal Data Controller continues storing personal data for the time necessary to be able to demonstrate, apply or defend legal claims of/against the Personal Data Controller. The same applies in case personal data are processed for other legal grounds described in this Privacy Policy.

8. HOW DO WE PROTECT YOUR PERSONAL DATA?

We have adopted technical and organisational measures with the aim to protect your personal data against intentional or neglectful deletion, loss or change and unauthorised accession of your personal data. The Personal Data Controller's employees, as well as Personal Data Controller's contract partners who process personal data on behalf of Personal Data Controller are bound by the obligation of secrecy which lasts even after the aim of this project described in Article 3 b) above is achieved.

9. WITH WHOM DO WE SHARE PERSONAL DATA?

- (a) Following the principle of lawfulness, fairness and transparency, we process your personal data internally and we only make it accessible to our employees or collaborating attorneys for the educational, research-based purposes and purposes supporting spreading the World Atlas of Arbitration among other professionals, as described at the web page www.arbitrationatlas.com.
- (b) However, due to the nature of our obligations related to the international arbitration community as described at the web page www.arbitrationatlas.com, we are rarely obliged to share your data with other entities as well. In such a case we undertake to transfer personal data to entities/persons which/who guarantee a adequate level of personal data protection in accordance with personal data protection laws. Furthermore, the protection of your personal data is also secured by contractual obligations, certification systems and other technical and organizational measures.
- (c) The Personal Data Controller is especially entitled, under certain conditions and/or when necessary to achieve the goal of this project described at Article 3 b) above and/or when Personal Data Controller is required to do so by applicable laws, to disclose personal data to the following entities:
 - (i) 'PONTES: the CEE Lawyers' network: We are part of an international network, which connects several law firms in central and eastern Europe. With your consent, your personal data may be shared with other members of our network, who can use it exclusively to send out knowledge-marketing messages and identify a potential risk of conflict of interest. You can find a list of all the law firms who also belong to this group at the web page <https://www.ponteslegal.eu/contact>;
 - (ii) State administrative authorities and third parties involved in judicial or similar proceedings: Following our other legal duties, we may be rarely required to hand over your personal data to the relevant state authorities or other public authorities (e.g. tax authorities, the courts, law enforcement agencies, etc.). In the event of any litigation, your personal data will also be shared with third parties as participants in such proceedings, in which we provide our clients with our legal services;
 - (iii) Our service providers: We also share personal data with those whom we have commissioned to perform certain external activities. Such external suppliers include, for example, accountants, auditors, experts, IT service providers, claim enforcement subjects, document management providers, providers of postal and shipping services, translators, security agency staff, and providers of printing, advertising and marketing services; and
 - (iv) Other persons: We are also authorized to share personal data with payment service providers.

10. WHAT ARE YOUR RIGHTS IN RELATION TO PERSONAL DATA PROCESSING?

Protection of your personal data is our priority.

- (i) You have the right of access your personal data - you can ask us to confirm that we process your personal data, in what extent, and to provide a copy of the processed personal data;

- (ii) You have the right to correct and complete your data - you can ask us to correct inaccurate data or to complete any incomplete data;
- (iii) You have the right to erasure - you can also request us to delete your personal data without undue delay;
- (iv) You have the right to restrict processing of personal data - you can ask us to restrict the processing of your personal data;
- (v) You have the right to the data portability - you have the right to be provided with data that is relevant to you in a structured, commonly-used and machine-readable format, and to pass on this personal data to another controller;
- (vi) You have the right to object - you have the right to object personal data processing. If we cannot subsequently prove that we have serious reasons for such processing, which override your interests, the processing of your personal data will be stopped (except cases when we are obliged to keep personal data by applicable laws);
- (vii) You have the right to withdraw your consent with personal data processing - if we process your personal based on your consent, you are entitled to withdraw this consent at any point. Withdrawal of the given consent will ultimately only have effects for the future; therefore, the legality of previous processing will not be affected; and
- (viii) You have the right to file a complaint to the Office for Personal Data Protection (**Office**) - if you think that, for any reason, processing of your personal data is correct, you can contact the Office at its registered seat: Pplk. Sochora 27, 170 00 Praha 7, email: posta@uouu.cz, telephone: +420 234 665 111.

11. DO WE TRANSFER PERSONAL DATA TO THIRD COUNTRIES OR INTERNATIONAL ORGANIZATIONS?

We transfer collected personal data neither to countries outside of the European Union/the European Economic Area, nor to any international organizations.